

F/YACHTING

The future  
of yachting.

# F/YACHTING

**F/YACHTING stands for the Future of Yachting.**

**Offering a holistic approach to the creation of yachts of the future, the Austrian company is revolutionising the market, to set the project compass on a new, more efficient course.**

Evolving from a small, traditional carpentry business in Thomasberg, Austria, F/YACHTING has become a global player in high-end custom services and in the coordination and outfitting of superyachts. 1992 saw the company enter the yacht market and in 2023 F/YACHTING was realised as a separate entity from its parent company.

As part of the owner's foundation team from the outset, F/YACHTING seeks to redefine the large yacht interior via use of pioneering new materials and methods of execution whilst supporting the owner and crew with 361° services for a lifetime. Our work does not end when the yacht is launched.

Instead of entering the plans some way along the build stage of a yacht, we are part of the conversation at seed stage, working as one with the wider team. To turn the visions of the owner into reality requires strategic thinking, innovative spirit and the highest of craftsmanship and all with a laser-focus on sustainability.

## **FOUNDATION**

**7°35'59.42" N 16°07'18.44" E.** These are the coordinates of our home port of Thomasberg, Austria and from where our executive leaders, Werner Kartner and Andreas Aigner, together with the support of the management team and staff, drive F/YACHTING across the world's oceans.



*Andreas Aigner (COO) und Werner Kartner (CEO) of F/YACHTING*

Through co-creation and development, integrated project management, aftermarket services and our design & innovation hub, the F/LAB, we have become a game-changer in preparing for future market needs and trends. We define and evolve system developments that will reshape the future on water, creating authentic products using natural materials along with optimizing high-end technology and as such, we carve a unique tack.

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*F/LAB is a think tank for innovation and sustainability. Exploring eco-friendly alternatives and strategies that will protect the longevity of our planet through the intelligent application of nature.*

The F/LAB serves as a dynamic hub for creative thinking, ingenuity, co-creation, and experimentation. It is where we push the boundaries, a place where we visualize our customers' world and transform unconventional concepts into reality. It is the platform from where we launch revolutionary materials, sustainable natural resources, and cutting-edge technology to redefine the world of interiors.

We are here to enhance the comfort, form, functionality, and aesthetic appeal of any interior.

Our multidisciplinary team of engineers, designers and technologists collaborate with cross-disciplinary experts from academia, transportation, design, and engineering with the aim to foster knowledge and to inspire novel thinking.

State of the art laboratories, workshops and testing areas equipped with advanced tools and innovative technology are optimized to formulate unprecedented possibilities for the interiors landscape.

As well as being a think tank for innovation, F/LAB is also driven by a focus on the exploration of eco-friendly material alternatives that will help towards protecting our planet's future. Key to this is the implementation of energy-efficient systems and eco-conscious manufacturing processes.

As we shape the future in the F/LAB, we invite you to expect the unexpected as we prepare for tomorrow's interiors, today.

## **Media Contacts**

Our PR team is always delighted to hear from you.

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